

Announcing the sixteenth

Carl Hertzog Award

for excellence in book design



Sponsored by
Friends of the University Library
The University of Texas at El Paso

BOOK DESIGNERS, PRINTERS AND PUBLISHERS

throughout the United States are encouraged to submit books printed in 2016 or 2017 for the sixteenth competition for the Carl Hertzog Book Design Award. Sponsored by the Friends of the University Library of the University of Texas at El Paso, this national award honors the lifework of one of this country's most accomplished book designers and printers, the late Carl Hertzog (1902-1984).

The competition is open to presses and publishers of all types and sizes. The winner and runners-up will receive national publicity and their works will be exhibited in the University Library of the University of Texas at El Paso for two months after the announcement of the award on February 18, 2018.

The winner will receive a \$1,000 cash prize, a framed certificate, and a specially struck bronze medal designed by Hertzog's long-time associate, the late Tom Lea.

The Friends of the University Library was established in 1987 as the support group of the University Library of the University of Texas at El Paso. Its purposes are to inform the El Paso community of UTEP Library programs and accomplishments; to involve the community in UTEP Library activities; and to encourage gifts to the UTEP Library.

By creating and sponsoring the Hertzog Award, the Friends of the University Library endeavor to underscore the importance of fine printing as an art, to encourage work by new and established artisans, and to biennially recognize outstanding accomplishments in the field. Questions regarding the competition should be directed to the Director of the Library, 915-747-5683.

1. Only books and pamphlets, both finely printed and trade items, may be submitted; minimum length is 16 pages.
2. Privately published volumes with a minimum print run of 25 copies are eligible.
3. Entries must be published and entirely produced (designed, typeset or composed, printed, bound, etc.) in the United States.

4. There is a maximum number of five entries allowed, and all must have been printed in 2016 or 2017.
5. Books previously entered are not eligible.
6. Only one copy need be submitted.
7. There is no entry or handling fee.
8. The winning entry will become the property of the University of Texas at El Paso Library and will be placed in the Carl Hertzog Collection. The UTEP Library may keep other entries, at the option of the contestants.
9. While a printer, publisher, or designer may submit an entry, only the designer is eligible to receive the award.
10. All [entries](#) must be postmarked by **November 1, 2017**.
11. Submission and entry forms should be sent first-class, insured mail to:

Hertzog Award Competition
University Library
The University of Texas at EL Paso
EL Paso, TX 79968-0582

Carl Hertzog Book Design Award

Previous Winners

1991: Gerald W. Lange,
USC Fine Arts Press
*The Letter of Columbus on His
Discovery of the New World* (1989)

1992: Patrick Reagh,
Patrick Reagh Printers, Inc.
*Jean Cocteau and the Illustrated
Book* (1990)

1993: W. Thomas Taylor,
Chama Press
Self-Portrait with Birds (1991)

1994: Richard Eckersley,
University of Nebraska Press
O Pioneers! (1992)

1996: James Linden,
Press in Tuscany Alley
The Ephemera of Adrian Wilson
(1994)

1998: Mark Argetsinger,
Hull Printing Co.
*An Oak Spring Flora: Flower
Illustration from the Fifteenth Century
to the Present Time* (1997)

2000: studio blue,
The Art Institute of Chicago
*The Lithographs of James McNeil/
Whistler* (1998)

2002: Sara T. Sauers,
University of Iowa Center
for the Book
*No Shortcuts: An Essay on Wood
Engraving* (2001)

2004: Enid Mark,
The ELM Press
The Elements (2002)

2006: Gaylord Shanilec,
Midnight Paper Sales
Mayflies of the Driftless Region
(2005)

2008: Robert Buchert,
Tryst Press
The Allegory of the Olive Tree (2006)

2010: Chad Pastotnik, Deep Wood
Press, and James Dissette,
Chester River Press
Heart of Darkness (2008)

2012: Robert Tauber,
Logan Elm Press
*Solche Sensationen / Such
Sensations* (2010)

2014: Tom Leech and Arlyn Nathan,
The Press at the Palace
of the Governors
Jack Thorp's Songs of the Cowboys
(2012)

2016: Richard Wagener,
Mixolydian Editions, and
David Pascoe, Nawakum Press
Loom (2014)